



CASE STUDY

SUPPLY TIGERS

DISCOVER HOW SIMFONI'S MARKETPLACE SOLUTION EMPOWERED SUPPLY TIGERS TO STREAMLINE PROCUREMENT, ENHANCE EFFICIENCY, AND BOOST CREDIBILITY.

OVERVIEW

Supply Tigers, a leader in supply chain and procurement consulting, faced significant challenges due to slow procurement processes and limited system usability. These inefficiencies hampered their operational efficiency, restricted their ability to scale projects, and hindered their ability to deliver optimal results to clients, impacting overall business performance.

Simfoni's Marketplace solution transformed Supply Tigers' procurement operations by providing an intuitive, user-focused platform. This advanced solution improved event timing by an impressive 40-60%, enabling faster execution of procurement events. The transformation empowered the team to self-support, undertake more projects efficiently, and achieve exceptional results for their clients, significantly enhancing their market competitiveness.

"Simfoni's intuitive platform revolutionized how we operate, delivering faster results and building the credibility we need to stand out in the market."

*- Randy Briesath, CEO,
The Seismic Group and Supply
Tigers*



THE SOLUTION

Supply Tigers partnered with Simfoni to implement the Marketplace solution, effectively tackling inefficiencies in procurement workflows. The platform's intuitive design empowered teams to self-manage processes and improved event timing by 40-60%, enabling faster execution of projects and delivering exceptional results.

Simfoni's adaptive approach ensured Supply Tigers received tailored features aligned with their specific needs. The platform's dashboards and insights enhanced operational efficiency, bolstered credibility, and strengthened their position as leaders in procurement consulting, driving long-term success and value.

KEY OUTCOMES

Improved Event Timing:

Simfoni's Marketplace solution enabled Supply Tigers to achieve a remarkable 40-60% improvement in procurement event timing. This efficiency allowed the team to complete more projects in less time, deliver enhanced results for clients, and position themselves as a more agile and effective procurement partner.

Streamlined Processes:

The platform's intuitive design eliminated complexity in procurement workflows, allowing teams to self-manage processes with ease. By reducing reliance on external support, Supply Tigers enhanced their efficiency and freed up resources to focus on delivering strategic value to clients.

Enhanced Credibility:

With advanced dashboards and real-time insights, Simfoni's platform elevated the quality of reporting, providing transparent and reliable data. This improvement strengthened trust with stakeholders, enhanced internal and external credibility, and supported better decision-making across procurement operations.

Tailored Features:

Simfoni's adaptive approach ensured the platform was customized to meet Supply Tigers' unique needs. This alignment enabled them to maximize value from the solution, improve operational outcomes, and establish a solid foundation for long-term growth and sustained success in procurement.

WATCH THE VIDEO TESTIMONIAL

Hear from Randy Briesath, CEO of The Seismic Group and Supply Tigers, as he shares how Simfoni's Marketplace solution transformed their procurement strategy.

Discover how they achieved faster event timing, improved credibility, and operational excellence.

— [Click here](#) to watch Randy Briesath discuss the impact of Simfoni on Supply Tigers.



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